



Live 2024 Webinar from ACA-IL!

Brandwein on Super Staff SuperVision

The Quick 1-Day Online Course for the Camp Leadership Team on Outstanding Skills to Coach, Motivate, & Bring Out the Best in Staff

Online Friday, May 17, 10:00 a.m.-- 4:15 p.m. CDT

Presented by American Camp Association Illinois (Open to everyone, everywhere; membership not required)

Cost per attendee, including extensive materials:

Early Bird Discount Deadline April 1: \$75

After: \$99

Registration & Info: acail.org/michaelbrandwein

Get your directors, site directors, team leaders, supervisors, and other members of your Leadership Team—new or experienced—trained in one dynamic online seminar! (And it's also invaluable for those who train the Team.)

Superb training of your Leadership Team is one of the best investments you ever make in camp success. This is the acclaimed, skill-packed, one-of-a-kind training that receives rave reviews and is presented by Michael Brandwein, the award-winning, internationally recognized author of the number one national best-selling book that's considered the "must have" source on the subject, *Super Staff SuperVision*.

Leadership Team members learn exactly what to say and do every day to be one of the finest leaders at camp, including:

- 6 Paths: the six essential things Leadership Team members must do every day when "walking around" and how to get them done brilliantly
- Identify the exact behaviors we want to develop in our staff
- Michael's CDOS technique to coach staff to learn and use those behaviors
- Special techniques to work with a new generation of staff ("Many staff seem different, more stressed, and don't come to this job knowing what we used to take for granted...")
- The key secret to motivating staff: The one "magic" question and how to use it
- How to build professionalism and responsibility in staff ("It's a real job!")
- Managing tough staff behavior calmly and confidently, replacing it with great choices
- More campers, more retention—increasing program creativity to stand out from the rest

Fast paced, interactive, and highly effective: A total of 5.5 hours taught in Michael's trademark "use-it-immediately," fun, fast-paced, interactive, highly energetic teaching style.