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Presentations by Michael Brandwein for Parents

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How To Have Great Communication With Your Kids Without Losing Your Hair Or Your Mind

From the writer and presenter of the Emmy® award-winning television programs *Parenting Puzzle*, this is a highly entertaining, *practical* presentation that will recharge and refresh you — and help you meet the challenges of building great relationships with your children. To succeed, families need to do their best to talk and listen to each other with skill and confidence. Michael Brandwein's presentations have been critically endorsed and acclaimed internationally by teachers, parents, and professionals working with youth—not just because his techniques really work, but because of the enormous warmth and laughter with which they are taught. This presentation is not “theory”—it's a nationally acclaimed, fast-paced, enjoyable session of specific things that you can *use the moment you return home* to improve family communication and help young people from pre-school to high school to:

- develop greater responsibility
- learn how to solve problems by talking things out
- communicate their feelings respectfully and effectively
- and more

THE MAGIC OF FAMILY COMMUNICATION: A Special Presentation for Parents & Their Children

A fun, fast-paced event that families can attend together — a fresh, entertaining way to see and learn some very practical, very specific skills to improve family communication, trust, and cooperation. Michael takes the acclaimed techniques he's developed as a national expert on working with children and uses his skills as a professional magician to deliver a program filled with surprises, laughs, comfortable participation, and lots of cool tools that take the mystery out of working together to be a great family. This presentation is a unique and comfortable way for parents and their children to grow closer with warmth and good skills.

BRINGING OUT THEIR BEST: How to Teach Your Kids Outstanding Skills For Life

Where and how do kids learn this essential stuff—

- to pick, make, and keep friends?
- to be team players?
- to display initiative, persistence, and patience?
- to be independent and responsible?
- to communicate?
- to be respectful?

This breakthrough session teaches practical things you can do and say every day to build the skills that will matter the most to your kids. It's taught in an entertaining, crystal clear, no-nonsense way by an internationally acclaimed educator, best-selling education author, and presenter of Emmy® award-winning programs for parents. These techniques have been enthusiastically endorsed and used by education, youth development professionals, and parents throughout North America for their effectiveness in teaching life skills, boosting self-esteem, and dealing with behavior in more positive and confident ways. Most importantly, these skills will help you increase the positive communication in your home while developing warm, supportive relationships with your children to guide them to success.

“WHY DON'T YOU BEHAVE?!”:

The KEY SYSTEM Solution to Handling Negative Behavior While Teaching Positive Choices

Dealing with bad behavior does NOT have to be exasperating. In fact, when properly done it is an outstanding opportunity for terrific teaching of positive life skills. To be successful, we don't want theory or impractical, general “approaches” — we need to know what to say and what to do. Michael's **KEY SYSTEM** is a proven, *practical*, warm, and consistent set of very specific techniques to immediately teach children how to make better choices while guiding them away from undesired behavior, including fighting, grabbing, put-downs, whining, non-cooperation, “talking back,” and other inappropriate and problem behaviors.

In four clear steps, you will learn to confidently handle even the most difficult behaviors and how to get young people to accept more responsibility for their conduct. The **KEY SYSTEM** has been widely acclaimed not only for its effectiveness, but for the fast-paced, fun way in which you will learn the skills, which include:

- four reasons why young people often do not listen to adults and the four essential skills that restore credibility, consistency, and trust
- ten steps to doom: the exact ineffective phrases to eliminate in our work with kids
- the two big secrets to changing behavior
- deploying the A.I.R.B.A.G.—precisely what to say and do to replace inappropriate behavior with better choices
- calmly handling resistance and how to respond confidently to over a dozen of the most common “come-backs” that young people use when adults speak to them about bad behavior
- the statements to make to young people to support their efforts to change, set positive expectations, and develop positive relationships with even the most frequently misbehaving youth

“I’VE TOLD YOU A THOUSAND TIMES!”:

How to be Calm, Confident, & Consistent When Handling Undesired Behavior

“Did I say NO?!” Sure you did, but do they care? If you’ve ever wondered in frustration, “Why don’t these kids listen to me?”—this session is for you. Why must we tell some young people five or more times, but others only once? Why do children behave one way in front of some adults, but another way with others? Teaching children to make good choices requires credibility and trust. Learn specific techniques to establish that relationship. This session demonstrates exactly what credible adults do and say, including:

- meaning what we say and saying what we mean
- being consistent and firm without losing control and without being “mean”
- teaching children to be responsible
- reducing the stress of leading and teaching children and establishing a calm, effective environment for learning good life skills and choices

SEEING IS BELIEVING:

Powerful Ways to Teach Essential Life Skills to Young People

Our children learn the most important things from observing how others act around them. “What we show,” says Michael Brandwein, “is how they’ll grow.” This practical, highly entertaining presentation provides specific examples of things we can do right away with all age children to help them learn how to handle challenges, mistakes, and problems in positive ways. It demonstrates how to increase respect and positive communication while reducing put-downs and other negative behaviour. You’ll feel revitalized and excited about the strong differences you can make in the lives of your children!